

Dear Sir or Madam,

In accordance with articles 13 and 14 of the EU GDPR 2016/679, General Data Protection Regulation, (hereafter: GDPR), the Azienda Agricola Pieve a Salti di Prandi Elena (hereafter: "Azienda Agricola Pieve a Salti" or "the Owner"), in the capacity of "data controller" with this document shall inform you about purposes and modalities of the processing of your personal data. In accordance with the aforementioned document, this processing will be based on the principles of lawfulness, equality, transparency, purpose limitation, data minimization, accuracy, limitation of retention, integrity, and confidentiality. The processing of personal data refers to any operation or set of operations performed with or without the aid of automated processes and applied to personal data or set of personal data, such as the gathering, registration, organization, structuring, storage, adjustment or modification, extraction, consultation, use, notification by transmission, diffusion or any other form of provision, comparison or interconnection, limitation, deletion, or destruction.

1. Purposes of the processing for which the personal data are intended

The requested personal data will be processed by the Azienda Agricola Pieve a Salti for the following purposes:
-to post photos taken of you on the Azienda Agricola Pieve a Salti Facebook/Instagram social network pages and/or website <https://www.pieveasalti.it/> in order to promote the Owner's business.
Your personal data will be acquired directly from you.

2. Legal Basis for Processing

The legal basis for the processing of your personal data for this purpose consists of your explicit consent.

3. Potential recipients or potential categories of recipients of personal data

The data processing will be carried out by the Azienda Agricola Pieve a Salti through the use of suitable technical and organizational measures in order to guarantee the integrity, confidentiality and accessibility of your data. The personnel in charge of this area will use hard copies and electronic, computer and telematic means. The management of the Azienda Agricola Pieve a Salti and its staff, in compliance with the principle of necessity and as persons in charge of the processing, may have knowledge of your personal identification. These personnel have been furnished with specific instructions, and they have been given the obligation to keep your data confidential. By posting on the Azienda Agricola Pieve a Salti Facebook/Instagram social network pages and/or website <https://www.pieveasalti.it/>, your personal data will be subject to diffusion and consequently will be destined to all users of the Azienda Agricola Pieve a Salti social networks and website.

4. Transfer of your personal data to a third country or to an international organization

Your personal data will be processed at the registered office of the Azienda Agricola Pieve a Salti or may be transferred to a country which does not belong to the European Economic Area (EEA).

5. Decision of adequacy or suitable safeguarding

The processing of your data outside the EEA will be based on a decision of adequacy or standard contractual clauses approved by the European Commission. Further information is available by writing to the address cited at the end of this document (Identity and contact details of the Controller).

6. Data Retention Period

Your personal data posted on the Azienda Agricola Pieve a Salti Facebook/Instagram social network pages and/or website <https://www.pieveasalti.it/> will be maintained as long as the Owner's business is open or until your decision to revoke your consent and/or to seek cessation of the processing.

7. Obligation of Data Provision

The provision of your personal data for publication on the Azienda Agricola Pieve a Salti Facebook/Instagram social network pages and/or website <https://www.pieveasalti.it/> is voluntary. At the end of this document, your written consent to process your personal data for this purpose will be requested.

8. Consequences of failure to communicate data

We inform you that possible refusal to grant your personal data will not authorize the Owner to post your personal data on its social network pages and/or website <https://www.pieveasalti.it/>.

9. Automated decision-making process and proliferation

Your personal data will not be subject to automated decision-making.

10. Rights of the Data Subject

You are entitled, at any time, to exercise the following rights:

- a) pursuant to articles 15, 16, 17, 18, 20, 21, and 22 of the GDPR, you have the right to ask the Owner for access to your personal data and to the correction or cancellation of the same or the limitation of the processing to which it is subject or to oppose the processing, in addition to the right to the transferability of the data;
- b) pursuant to article 7, comma 3 of the GDPR, you are at liberty at any time to withdraw your consent without affecting the legality of the processing based on the consent granted before the withdrawal.

Exercising your rights is not subject to any restrictions. It is sufficient to send a clear notification to the address indicated at the end of this document (“Identity and Contact Details of the Controller”). We inform you that the procedure is in place at Azienda Agricola Pieve a Salti to manage the concerns of the data subjects and that an extract of Articles 15, 16, 17, 18, 20, 21, and 22 of the GDPR is available upon request at the Azienda Agricola Pieve a Salti reception desk.

11. The right to file a complaint

Pursuant to Article 77 of the GDPR, we inform you, as the Data Subject, that should you believe the processing of your data violates the GDPR, you have the right to file a complaint with the Data Protection Supervisor, following the procedure and directions published on the official website of the Supervisor (www.garanteprivacy.it). An extract of Article 77 of the GDPR is available upon request.

12. Identity and contact details of the Controller

The data controller pursuant to articles 4, n.7, and 24 of the GDPR is the Azienda Agricola Pieve a Salti di Prandi Elena with registered office at Località Pieve a Salti, 105/A – 53024 Montalcino (Si) whose contact details are:

- Telephone: +39 0577 807244
- Fax: +39 0577 809507
- E-mail address: info@pieveasalti.it

Update

Amendment to GDPR EU 2016/679

DECLARATION FOR THE PROCESSING OF PERSONAL DATA (GDPR EU 2016/679)

I, the undersigned, [full name]
born in [place] on the [date]

HEREBY DECLARE

-that I have been informed in writing about the purposes and modalities of the processing of my personal data for the publication of photos taken of me on the Azienda Agricola Pieve a Salti di Prandi Elena Facebook/Instagram social network pages and/or website <https://www.pieveasalti.it/>;

-that I have been informed in writing of my writes pursuant to articles 7, 15, 16, 17, 18, 19, 20, 21, and 77 of the EU GDPR 2016/679.

AND THEREFORE

I give my consent

I do not give my consent

to post photos taken of me on the Azienda Agricola Pieve a Salti di Prandi Elena Facebook/Instagram social network pages and/or website <https://www.pieveasalti.it/> with the modalities as specified in the received notice.

Place and Date

Signature of Declarant